



LOCAL
marketing.com.au

We offer
best quality
products to our
customers !



ONLINE MARKETING

Ready To DOMINATE your Market!
Our committment is to make your business stand out amongst your competitors. The internet is a super highway of conjested traffic that simply takes your website for a slow and boring ride. We want to help you drive your business to the top ahead of all the traffic. We want you to lead!

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contact details & map

We



I Local Marketing specialises in capitalising the use of search engines to promote your websites and services. Whether you want to generate more leads and improve the bottom line of your business or dominate web presence for brand awareness, our company will make sure that our services help you achieve your goal.



Our way of seeing things

This is about vision.

We are passionate about leveraging search results which will drive traffic, generate leads and sales, repeat sales and referrals for your business. Promote products and services and make social connections that impact unmistakably on your business.



Our way to do things

This is about our mission.

Our dedication is to provide you with the highest quality of service, creativity and practicality. When you choose I Local Marketing, you won't have to worry about missing deadlines, hidden costs, or being steered in the wrong direction for your business. We implement known tested methods that will work for your business.



Values we believe

This is about our values.

There are no obligations or any long term contracts. We know that our services work and believe that our customers will stay with us as long as they can see the results. We take into account your business, services and your goals and provide you the best custom made package that will work for your business and help you achieve your goals.

offer



I Local Marketing offers a range of services such as: SEO Services, Social Media, Marketing, Web Design, Print Design, Multimedia, PPC, ORM, and LBLO. Our rates are competitive and our approach is accommodating as your suggestions and ideas are always valued.

Graphic Design

We are proud to offer a wide range of design & print solutions from developing a new brand identity to business stationery, marketing campaigns and creating large banners or posters. We can even design your online marketing; websites, videos, even e-marketing campaigns; newsletters....

Web Design

First impressions last and your website is likely to be the first visual point of contact for your potential clients. The first glance will be the forum for which all potential clients will form an opinion and compare your business to your rivals.



Social Media

Social media has become the most populated and frequented web-based form of interaction. And the most considerable aspect of social media that most business owners have come to realise is that people will share their sentiment towards anything and everything they encounter.



SEO & SEM

Some of the most effective online marketing methods are based on search engines aiming to leverage the huge number of people who use these media daily. Local Marketing specialises in doing just that, making use of search engines (ie Google, Bing and Yahoo) to promote your websites.



PPC

Organic Search Engine Optimisation (SEO) takes time to produce good results. A worthy backup is to implement a moderate pay per click (commonly referred to as PPC, or AdWords) search engine marketing campaign to get immediate results.



ORM

Reputation management is becoming progressively important. No matter how good you are at what you do, it's impossible to please everyone constantly, so it's quite possible someone could tarnish your good name at some point.

quality



We are a high quality full service professional internet marketing services firm that is comprised of industry leading seasoned marketing experts, cutting edge technologists, and awe inspiring artists with enriched backgrounds.



First we talk.

We believe that understanding our customers' needs and objectives are crucial to providing superior services and so we take the time to know your business, brand, products/services, target market, customers, and your competitors. We factor all of these into our strategy and recommend the right package for you.



Then we research and plan.

Marketing planning helps you develop products and services in your business that meet the needs of your target market. Good marketing helps your customers understand why your product or service is better than, or different from, the competition. A good marketing plan can help you reach your target audience, boost your customer base, and ultimately, increase your bottom line.



Now it's time to design

Web Design is the process of creating a website to represent your business, brand, products and services. It involves the planning and execution of many important elements to be user-friendly, functional, and to be an effective representation of your brand or an online extension of your office.



Finally: development

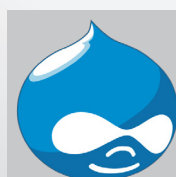
We provide you the best tailor made package that will work for your business. We consider your budget, time frame and business goals to come up with the best plan that fits your business needs.



Testing and Delivery

We thoroughly test the new website and troubleshoot any issues to make sure everything is working properly before the official launch. Ensuring that everything is tested and functional and delivered on time.

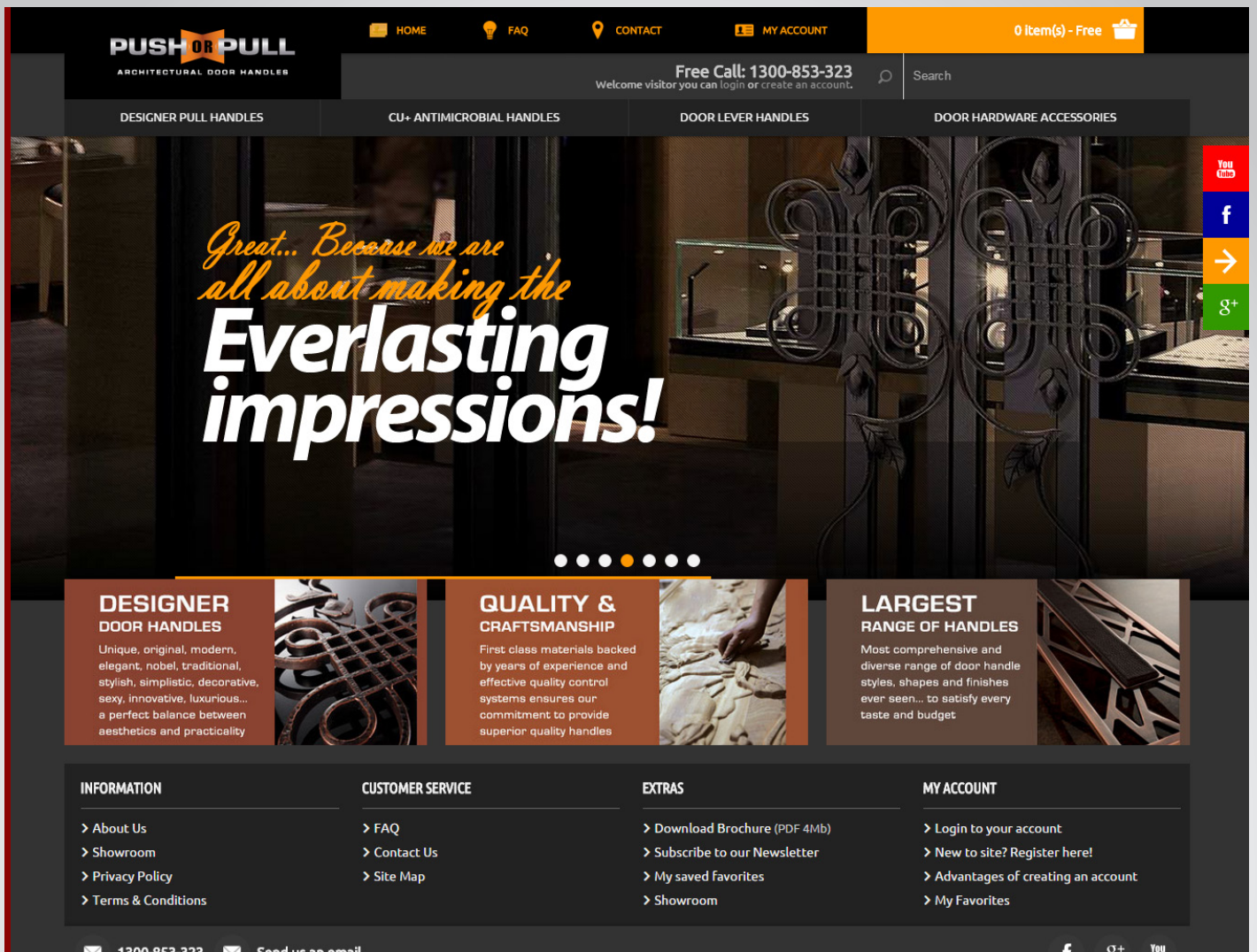
We optimise your website considering your services and offer that you might have. The objective is to increase your websites traffic that will, in turn, increase online sales, enquiries, repeat sales and referrals.



pro ducts



We tailor powerful, comprehensive and effective Local Search packages designed to place your business listing in front of your best customers and ahead of your competitors at a cost that any business can afford.



👍 Push or Pull Handles

Your handle selection as a result tells a lot to your visitor about your premises and of course about you and your character.

Push or Pull is fast becoming architects, builders and designers first choice for Architectural designed Pull Handles. With one of the largest ranges available in Australia, we are currently ranging more than 500 models with more models constantly being added, with our main focus in being able to offer our customers, the choice of being able to select or specify the perfect handle for their project, no more compromises when it comes to handle choice.

Client: METRON PRODUCTS AUST PTY LTD

Date: 31 May 2012

www.pushorpull.com.au



Web design

Web development

SEO & SEM



SCTS

SYDNEY CONSTRUCTION TRAINING SCHOOL

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S



👍 S.C.T.S Pty Ltd

Sydney Construction Training School (SCTS) is a Registered Training Organisation delivering Nationally recognised and accredited qualifications across Australia.

Our professional trainers and assessors are experts with extensive skills within their specialised sector. We specialise in Training and Assessing of High Risk Work Licencing under the National Standard for licencing persons performing High Risk Work. From tower cranes to slewing mobile cranes and non-slewing mobile cranes, we also specialise in dogging, all levels of rigging, scaffolding and forklifts.

Client: [Sydney Construction Training School](#)

Date: [23 October 2014](#)

www.sctschool.com.au



Web design

Web development

SEO & SEM

to our custo mers!



We provide tailored SEO service plans that just about any small business can fit into their marketing budget.

When you choose I Local Marketing, you won't have to worry about hidden costs, or being steered in the wrong direction for your business. We implement known tested methods that will work for your business.



& more



A good social media strategy is a long-term plan that should be designed to build value for your brand or services, and ultimately generate sales, repeat sales and referrals. We believe that understanding our customer's needs and objectives is crucial in providing superior services. Choosing us puts you ahead of your competitors.

Start at
400^{\$}

Web Design Services

- ✓ Custom Mobile Responsive Web Design
- ✓ Installation and Configuration
- ✓ Structural Mockups of Website
- ✓ Custom Designed Banners
- ✓ Website Migration

Start at
100^{\$}

Social Media Services

- ✓ Blogger - Optimisation
- ✓ Facebook - Optimisation
- ✓ Google+ - Optimisation
- ✓ Pinterest - Optimisation
- ✓ Picasa - Optimisation
- ✓ Youtube - Optimisation
- ✓ Twitter - Optimisation

Start at
300^{\$}

Search Engine Optimisation

- ✓ On site & off site optimisation
- ✓ Keyword Competition Analysis
- ✓ Business Directories Setup
- ✓ Blog Article Writing
- ✓ Page Title Optimisation
- ✓ Keyword Optimisation
- ✓ Internet Marketing
- ✓ Internal Report Auditing and Analysis

contact US



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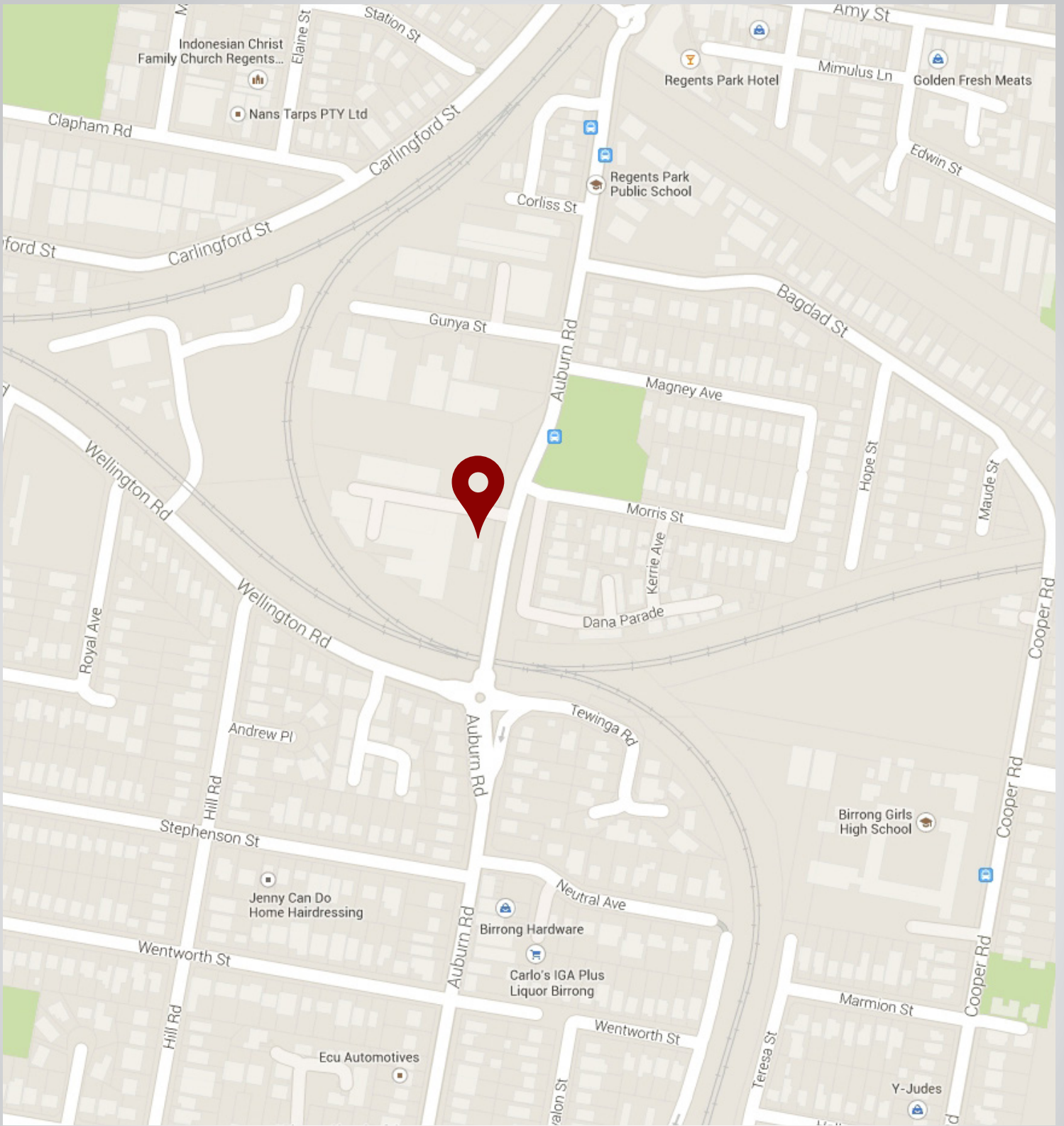
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